

## 2024 NATIONAL ANNUAL TRAINING CONFERENCE JULY 20 - 23, 2024 | KANSAS CITY, MO

# **CHAPTER SPONSOR BENEFITS AT NATIONAL CONFERENCE**

### 60TH ANNUAL FBINAA NATIONAL TRAINING CONFERENCE

Attended by approximately 1,200+ elite law enforcement executives from across the nation and the world, alongside industry experts and executives in related fields, the FBI National Academy Association's National Annual Training Conference assembles the strongest law enforcement leadership network in the world. Held in Kansas City, Missouri, the 60th Annual FBINAA National Training Conference will bring key decision-makers and executives from hundreds of law enforcement agencies together for concentrated, relevant training and for exposure to advancements in emerging technologies, equipment, and innovative opportunities to improve public safety. We invite you to take advantage of this rare target demographic. We stand ready to create a conference experience tailored just for your organization – whatever your marketing budget.

#### 2024 KANSAS/WESTERN MISSOURI CHAPTER SPONSORSHIP

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The FBINAA Kansas/Western Missouri Chapter, representing the great states of Missouri and Kansas, invites companies and individuals to sponsor one or more of our amazing conference events or educational sessions during this unique, four-day opportunity that rarely happens in this region. See below for the current sponsorship levels and benefits. All sponsorships are custom-designed to meet the needs and budget of each sponsor.

SPONSOR BENEFITS	BLUE RIBBON	RED RIBBON	WHITE RIBBON	GREEN RIBBON	YELLOW RIBBON
	\$40,000	\$25,000	\$10,000	\$5,000	\$1,000
<b>Conference Sponsor Recognition</b> - Sponsor logo featured on Chapter recognition banner ( <i>all sponsors</i> )	1	1	1	1	1
Event Sponsor Designation - Sponsor recognition at Conference event (based on available opportunities)	1	1	1	1	1
Conference Sponsor Badges - Access to educational sessions, exhibition, specific limited meals, and hospitality events	1	1	1	1	1
Tickets to the Conference's Main "Host Night" Event	✓	1	1	1	1
Tickets to Gala Banquet (negotiable)	1	1	1	1	
Attendee Contact List - Post-Conference Opt-In List	1	1	1	1	
Attendee Contact List - Pre-Conference Opt-In List	1	1	1		
Exhibit Booth (negotiable)	1	1	1		
Pre-Conference Promotion - Permission to email one pre- conference promotion to attendees	1	1	1		
Sponsor Ad in Conference Program	1	1			
Sponsor Ad Banner - FBINAA printed, free-standing banner	1	1			
Sponsor Executive Remarks - Chapter Event	1				

## **CHAPTER SPONSOR OPPORTUNITIES & BENEFITS AT NATIONAL CONFERENCE**

Please contact your 2024 Chapter Host Committee for additional information.

#### CHAPTER SPONSORS

Interested in a Chapter Event Sponsorship? Contact: Kevin Freeman | 816.809.5930 | krfreeman@nkc.org

#### EXHIBITORS

Interested in an exhibition booth only? Contact: Mike Childs | 816.935.3448 | mchilds@cityofoakgrove.com

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