

CONNECTING LEADERS FOR SIXTY YEARS



FBI NATIONAL ACADEMY ASSOCIATES, INC  
**60TH NATIONAL ANNUAL TRAINING CONFERENCE**  
JULY 20 - 23 | 2024  
KANSAS CITY, MO





## JOIN US FOR OUR 60TH NATIONAL ANNUAL TRAINING CONFERENCE IN KANSAS CITY, MISSOURI

The FBINAA is a nonprofit membership organization whose mission is dedicated to impacting communities by providing and promoting law enforcement leadership through training and networking. Designed around your professional development, educational and training needs, the Conference is the most education-packed conference the FBINAA has ever presented!

*"We are excited to see you in Kansas City for the 2024 FBINAA National Annual Training Conference! We have joined with the Kansas/Western Missouri Chapter and our Alliance Partners to line up industry leading training opportunities, tremendous speakers, and family-friendly fun! Join us to meet old friends, broaden your law enforcement leadership expertise, and expand your network!"*

- Jeff McCormick, Executive Director, FBINAA

*"We are looking forward to hosting the 60th Annual FBINAA National Training Conference in Kansas City, MO. The conference will mark the 20th anniversary since Kansas City last hosted this prestigious event and the Kansas/Western Missouri chapter is excited to showcase how downtown Kansas City has reinvented itself in the past 20 years. We are anticipating 2000+ law enforcement leaders, officials, guests, sponsors, and exhibitors and we look forward to sharing the great things Kansas City has to offer."*

- Kevin Freeman, Co-Chair, 2024 Planning Committee

The National Annual Training Conference and Expo has a long history of providing delegates with a full agenda of informative education and training sessions on law enforcement in the 21st Century. The Expo allows conference delegates to browse and meet with nearly two hundred vendors and learn about new and innovative products, training, technology, and services available for their agencies, departments and organizations. Our members look forward to this energizing conference which affords them the opportunity to further their knowledge by attending the over 30+ hours of educational sessions, explore new advancements in law enforcement technologies, reconnect with colleagues and build their professional network.

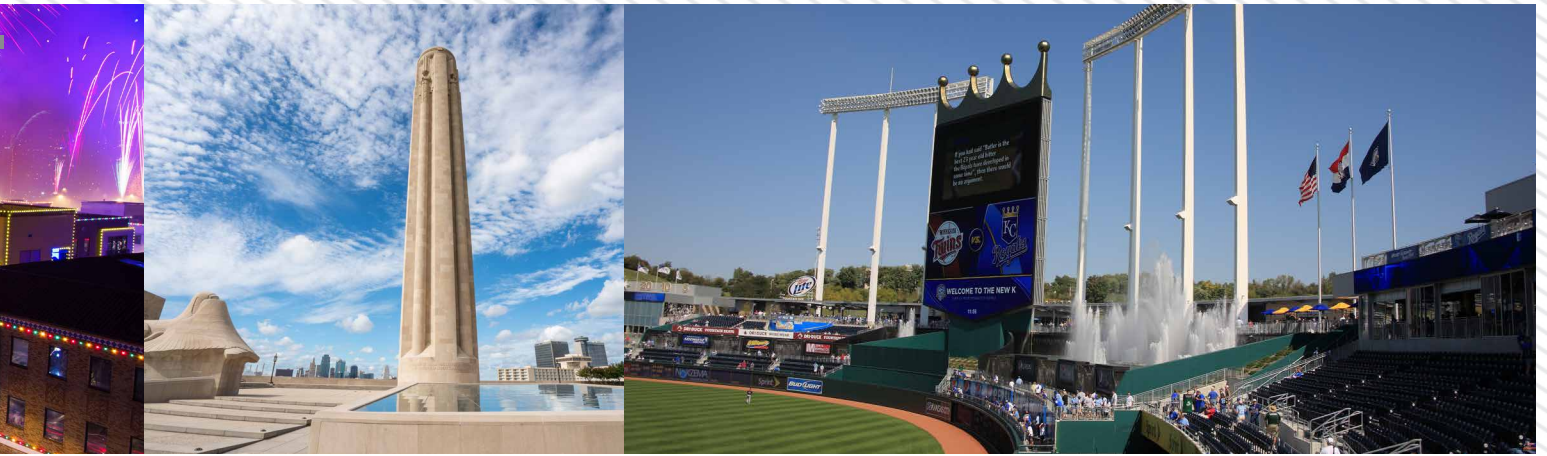
### ABOUT THE FBINAA

The FBINAA is the strongest law enforcement and security leadership network in the world comprised of senior law enforcement executives and security professionals. Members are sworn and retired officers as well as graduates of the prestigious FBI National Academy representing over 8,200 agencies in all 50 states, 195 countries and US territories. The FBINAA is a non-profit, international organization dedicated to providing our communities, states, countries, and profession with the highest degree of law enforcement expertise, training, education and information. We are recognized globally by government leaders, law enforcement, intelligence agencies, and counterterrorism communities as a premier provider of law enforcement and security expertise, education, training, and information.

**17%**  
Chiefs & Sheriffs



**83%**  
Middle to Executive Level Management



## WHY SPONSOR & EXHIBIT AT THE FBINAA CONFERENCE

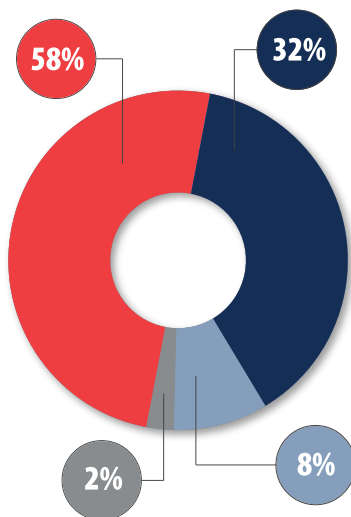
### WHAT TO EXPECT

This event represents a significant sales and marketing opportunity to access the decision makers in law enforcement from across North America. Organizations will benefit from direct exposure to an interested, relevant, and influential audience in an informal yet informative environment away from the competition of everyday distractions.

- 1,200+ Law Enforcement Executives and Decision Makers
- Professional Training and Keynote Speakers
- Two Day Exhibition Hall
- Great Exposure to your Target Audience
- Enhanced Sponsor Benefit and Recognition Package
- Sponsor Access to Conference Events and Networking Opportunities
- Networking and Exposure throughout the Conference
- Exceptional Opportunity for Delegate Interaction
- Exhibition Promotional Opportunities

### ATTENDEE PROFILE

The Annual FBINAA National Training Conference and Law Enforcement Exhibition are expected to attract attendees who are agency decision makers. Conference delegates are continually looking for new and innovative products, services and technologies available to the law enforcement community. Their genuine interest is necessitated by their prospective agencies to make educated purchasing decisions. The Exhibition will also be open to additional non-member law enforcement personnel – especially from the local and surrounding areas.



DELEGATE ATTENDEE BY RANK	
	Middle/Upper Level Law Enforcement
	Chiefs & Sheriffs
	Deputy Chiefs
	FBI

Source: 2022 Annual Conference Delegate Attendees

### CONFERENCE SPONSORSHIP & EXHIBIT INFORMATION

Several Conference sponsorships levels are available offering many participation options. Our conference planners will work with you to determine which level is best for your organization.

Please refer to the Conference Sponsorship Package at [www.fbinaaconference.com](http://www.fbinaaconference.com) for more detail or contact the Conference Staff for assistance at [showcase@fbinaa.org](mailto:showcase@fbinaa.org).



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JULY 20 - 23, 2024 | KANSAS CITY, MO



## EXHIBITION QUESTIONS AND ORDERING

For inquiries, please contact [showcase@fbinaa.org](mailto:showcase@fbinaa.org) or visit the conference website at [www.fbinaaconference.com](http://www.fbinaaconference.com)

## 2024 CHAPTER HOST COMMITTEE

Kevin Freeman, *Co-Chair*  
[krfreeman@nkc.org](mailto:krfreeman@nkc.org) | 816.809.5930

The FBINAA Kansas/Western Missouri Chapter offers a variety of sponsorships for evening events and optional activities. For inquiries regarding Chapter Sponsorships, please contact:

## FBINAA NATIONAL SPONSORSHIPS

For National Sponsorships or Strategic Alliances:

John DeVoe, *Director of Strategic Partnerships*  
[jdevoe@fbinaa.org](mailto:jdevoe@fbinaa.org)

## FBINAA CHAPTER SPONSORSHIPS

For Chapter Sponsorships:

Kelli Bailiff, *Chair of the Finance and Fundraising Committee*  
[kellibailiff@gmail.com](mailto:kellibailiff@gmail.com) | 913.645.1288

## HOST HOTELS:

Sheraton Kansas City Hotel at Crown Center, 2345 McGee Street, Kansas City, MO, 64108, 816.841.1000  
Westin Kansas City at Crown Center, 1 East Pershing Road, Kansas City, MO, 64108, 816.474.4400

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