



# SPEAKERS BUREAU



## Presentation Information

Presentation Category	Communication Strategies
Presentation Title	Preparation Strategies for Promotion
Presentation Length	1 hour and 30 minutes
Presentation Objective	Preparation is the moment that meets opportunity. After attending this course, the student will learn ways to effectively prepare for a multitude of questions on several different hot topics. We will discuss a step-by-step process for how to answer questions. If you simply answer the specific question asked; with no additional insight or how that question directly affects the community or department, you will NOT get the job. Students will leave with 25 questions that are currently being asked for ranks such as FTO, Detective, Sergeant, Lieutenant, and Captain.
Presentation Description	Dynamic speaker with an infectious personality. Julie connects with her audience by talking about her own failing forward journey. With the use of a PowerPoint presentation and her high energy she brings up why emotional intelligence and being authentic is key to getting the board to connect with you. If the board likes you, they will give you the job. Julie has spent the last 18 years of her 26-year career helping thousands of LAPD employees promote. She has been the go-to person for the Career Development Unit for over two decades. Everyone leaves her seminars with the tools necessary to get any job they want. She also provides tips on why a mock oral is important and how preparing for 'game day' is necessary.

Speaker Name & Session	Julie Rodriguez, Session 280
Speaker Phone Number	818-355-5754
Speaker Email	33508@lapd.online
Speaker's Biography	<p>Lieutenant Julie Rodriguez is a 26-year veteran of the Los Angeles Police Department. She joined the department in 1996 and worked patrol in several divisions as a police officer, bicycle officer, field training officer, and undercover vice officer. She was promoted to Detective and worked in the elite Robbery Homicide Division, Rape Special Section, and spent several years as a Sexual Assault investigator handling high-profile sexual assaults and child molestation cases. In 2005, she promoted to Sergeant and worked several divisions as a patrol supervisor and as a mobile field force squad leader at several major events throughout Los Angeles. In 2012, Julie was promoted to Lieutenant. As a Lieutenant, she has been a patrol Watch Commander in charge of 75 officers and 6 sergeants. She was the Officer-in-Charge of the Gang Impact Team where she oversaw a uniformed gang unit, narcotics unit, and vice unit. She was also the Adjutant to the Chief of Staff working directly for the Chief of Police. She is currently the Commanding Officer of West Valley Detectives where she supervises 50 detectives and 5 professional staff including three Crime Analysts. Julie's true passion is mentorship and helping employees promote. Through her own failing forward journey, she has helped thousands of employees navigate the difficult exam and interview process. During the pandemic, she created Zoom preparation seminars for Detective, Sergeant, and Lieutenant written test examinations. In total, she helped over 2,100 employees with the promotion process. After the exams, she continued to hold mock orals via Zoom. Julie has a bachelor's degree in Criminology and Sociology from MSU Denver, where she received a full-ride volleyball scholarship. She will be completing her master's degree in Law</p>

	<p>Enforcement and Public Safety Leadership from the University of San Diego this May. She is a graduate of the prestigious West Point Leadership program and holds certification in Exercising Leadership: Foundational Principles from the Kennedy School of Government, Harvard University. Julie is a graduate of the FBI National Academy Session 280. She is also the Vice President of the Los Angeles Women Police Officers and Associates organization (<a href="https://www.lawpoa.org/">https://www.lawpoa.org/</a>) where she advocates for women in policing on a national level. She is a proud member of NAWLEE, WLLE, and IACP. In her spare time, she and her husband are chauffeurs, personal chefs, amusement directors, last-minute school project coordinators, mediators, nurses, coaches, cheerleaders, photographers, and drill sergeants to a teenage daughter and son.</p>
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