

# STRATEGIC & ACADEMIC ALLIANCES



## Are you ready to take your organization to the next level?

Join the FBINAA Alliance to team up with the **WORLD'S STRONGEST LAW ENFORCEMENT LEADERSHIP NETWORK** and connect with influential decision-makers from law enforcement organizations throughout the globe.

### WE ARE **THE STRONGEST LAW ENFORCEMENT LEADERSHIP NETWORK IN THE WORLD**

AND ARE DEDICATED TO STRENGTHENING THE RULE OF LAW AROUND THE GLOBE.

- 14,000+ Global Members
- 44 Domestic Chapters
- 4 International Chapters
- 176 Countries Represented
- 296+ FBI National Academy Sessions
- 90+ Year History

**17%**  
Chiefs & Sheriffs



**83%**  
Middle to Executive Level Management



#### MISSION

Impacting communities by providing and promoting law enforcement leadership through training and networking.



#### VISION

Continuous development of the world's strongest law enforcement leadership network.



#### CORE VALUES

Knowledge, Courage, and Integrity.



#### PURPOSE

Inspiring FBINAA members to continue their service to community, networking, education, and professional development during their law enforcement career and beyond.

The FBI National Academy is an invitation-only professional course of study for leaders and managers of state, local, county, tribal, military, federal, and international law enforcement agencies who are nominated by an executive officer due to demonstrated leadership qualities.

The 10-week program—which provides coursework in intelligence theory, terrorism and terrorist mindsets, management science, law, behavioral science, law enforcement communication, and forensic science—serves to improve the administration of justice in police departments and agencies at home and abroad, and to raise law enforcement standards, knowledge, and cooperation worldwide.



# SPONSORSHIP OVERVIEW

Scan or click to learn about partnership opportunities and connect with the FBINAA Alliance Team



Partnering with the **FBI National Academy Associates (FBINAA)** provides a unique opportunity to align your organization with a prestigious network of law enforcement leaders. The FBINAA is a member-driven, non-profit organization comprised of graduates of the esteemed FBI National Academy program. Membership in the FBINAA is *earned* – not just anyone can join. In fact, FBINA graduates consist of the top 1% of law enforcement executives in the world.

Dedicated to enhancing networking opportunities, professional abilities, and training resources, our organization represents high-ranking law enforcement officials as well as former law enforcement leaders serving as top-tier private sector executives – valuable allies for any organization providing services or products for these fields.

### Key benefits of partnering with the FBINAA include:

- Support for law enforcement education and training
- Connection to a network of influential law enforcement leaders
- Enhanced brand reputation
- Elevated networking and collaboration
- Opportunities for product and service promotion

A partnership with the FBINAA is a sound investment for any organization that aims to support law enforcement and build relationships with public and private sector leaders. To learn more about the FBINAA and our partnership opportunities, please scan the QR code.

### KEY DELIVERABLES

- Exclusive National Annual Training Conference benefits, including:
  - » Free booth in a premium location with full Sponsor Badges
  - » Free tickets to select events and Gala
  - » Attendee Contact lists
  - » Other unique promotional opportunities
- Networking events at the FBI Academy in Quantico, VA
  - » Up to 5 events per year to engage with FBINA students and/or Chapter Leaders
- Sponsorship of FBINAA Podcasts
- Hosting of co-branded Webinars, including FBINAA marketing and promotion
- Sponsorship of Training Programs held throughout the country
- Articles and advertisements in The Associate Magazine
- Ads in monthly newsletters (*Membership and/or Training*)
- Job postings (*website and app*)
- Customized e-blasts (*direct emails to FBINAA members*)
- Social media engagement/promotions
- Private meetings attended by members of the National Board, National Office, and other Alliance Partners

**CONNECT**  
WITH THE TOP 1% OF  
**LAW ENFORCEMENT**  
**LEADERS**  
IN THE WORLD!

We have five Strategic and three Academic Alliance Levels to fit a variety of outreach needs.



**FBINAA**  
FBI National Academy Associates, Inc.  
**STRATEGIC ALLIANCE**



**FBINAA**  
FBI National Academy Associates, Inc.  
**ACADEMIC ALLIANCE**

National Annual Training Conference



Alliance Partner Meetings



FBI Academy Networking Events



Training Programs



For Alliance Inquiries, please contact:

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