

THE STRONGEST LAW ENFORCEMENT LEADERSHIP NETWORK IN THE WORLD



FBI NATIONAL ACADEMY ASSOCIATES
**59TH NATIONAL ANNUAL
TRAINING CONFERENCE**
JULY 29 - AUGUST 1 | 2023
DENVER, CO





FBINAA NATIONAL TRAINING CONFERENCE

JOIN US FOR OUR 59TH NATIONAL ANNUAL TRAINING CONFERENCE IN DENVER, COLORADO

We are looking forward to hosting the FBINAA National Annual Training Conference in Denver, Colorado and welcoming the prestigious gathering of senior law enforcement officials, guests, sponsors and exhibitors. We are anticipating 1,000+ attendees to join us. We look forward to showing you the great hospitality and beauty of Denver, Colorado.

*- John Burbach, Executive Director, 2023 Planning Committee
and the FBINAA Rocky Mountain Chapter*

The National Annual Training Conference and Law Enforcement Expo has a long history of providing delegates with a full agenda of informative training seminars on law enforcement in the 21st Century.

The Law Enforcement Expo allows conference delegates to browse and meet with nearly two hundred vendors and learn about new and innovative products, training, technology and services available for their agencies, departments and organizations.

Our members look forward to this energizing conference which affords them the opportunity to further their knowledge by attending the over 30+ hours of training sessions, explore new advancements in law enforcement technologies, reconnect with colleagues and build their professional network.

ABOUT THE FBINAA

The FBINAA is the strongest law enforcement and security leadership network in the world comprised of senior law enforcement executives and security professionals. Members are sworn and retired officers as well as graduates of the prestigious FBI National Academy representing over 8,200 agencies in all 50 states, 195 countries and US territories. See FBINAA membership breakdown below.

17%
Chiefs &
Sheriffs



83%
Middle to
Executive Level
Management

The FBINAA is a non-profit, international organization dedicated to providing our communities, states, countries, and profession with the highest degree of law enforcement expertise, training, education and information. We are recognized globally by government leaders, law enforcement, intelligence agencies, and counterterrorism communities as a premier provider of law enforcement and security expertise, training, education and information.

WHY SPONSOR & EXHIBIT AT THE FBINAA CONFERENCE

WHAT TO EXPECT

This event represents a significant sales and marketing opportunity to access the decision makers in law enforcement from across North America. Organizations will benefit from direct exposure to an interested, relevant and influential audience in an informal yet informative environment away from the competition of everyday distractions.

- 1,000+ Law Enforcement Executives and Decision Makers
- Professional Training and Keynote Speakers
- Two Day Exhibition Hall
- Great exposure to your Target Audience
- Enhanced Sponsor Benefit and Recognition Package
- Sponsor Access to Conference Events and Networking Opportunities
- Networking and Exposure throughout the Conference
- Exceptional Opportunity for Delegate Interaction
- Exhibition Promotional Opportunities

ATTENDEE PROFILE

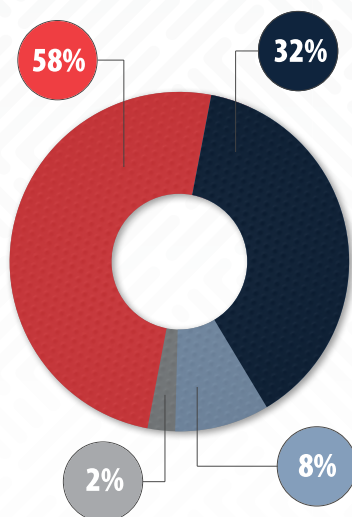
The Annual FBINAA National Training Conference and Law Enforcement Exhibition are expected to attract attendees who are agency decision makers. Conference delegates are continually looking for new and innovative products, services and technologies available to the law enforcement community. Their genuine interest is necessitated by their prospective agencies to make educated purchasing decisions. The Exhibition will also be open to additional non-member law enforcement personnel – especially from the local area.

HOST HOTEL

Hyatt Regency Denver at Colorado Convention Center
650 15th St, Denver, CO 80202

CONFERENCE & EXHIBITION

Colorado Convention Center
700 14th St, Denver, CO 80202



DELEGATE ATTENDEE BY RANK	
	Middle/Upper Level Law Enforcement
	Chiefs & Sheriffs
	Deputy Chief
	FBI

Source: 2019 Annual Conference Delegate Attendees





FBINAA NATIONAL ANNUAL TRAINING CONFERENCE

JULY 29 - AUGUST 1, 2023 | DENVER, CO



FBINAA NATIONAL SPONSORSHIP OPPORTUNITIES

There are an array of unique, limited sponsorship opportunities available exclusively through the FBINAA National Office.

For inquiries regarding National Sponsorships or Strategic Alliances, contact

John J. DeVoe
Director of Strategic Partnerships
FBINA Session #252
JDeVoe@FBINAA.org



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FBINAA

National Annual Training Conference & Exhibition

July 29 - August 1, 2023 - Colorado Convention Center

SPONSOR OPPORTUNITY

Have a question? Email John DeVoe at jdevoe@fbinaa.org or Mark Lorimer at mlorimer@fbinaa.org

Conference Event	2023 FBINAA National Annual Training Conference
Conference Date	Saturday-Tuesday, July 29 - August 1, 2023
Venue & Location	Colorado Convention Center – Denver
How do sponsors participate?	Sponsors may attend training sessions , the welcome reception and attendee lunches . These sponsorships are designed for groups to promote and network throughout the entire Conference but not needing an exhibit booth. Groups with existing exhibit space may also add on any sponsor opportunity.
What do Sponsor badges include?	Each sponsor badge provides access to the following events and activities: <ul style="list-style-type: none"> • Opening Ceremonies - Saturday • Welcome Reception in Exhibition Hall - Saturday • Training Sessions - Saturday, Sunday, Monday, Tuesday • Lunches - Sunday, Monday & Tuesday
Are additional sponsor badges available?	The Conference may offer additional sponsor badges at its sole discretion based on Conference capacity and availability. The Conference will announce by June 1 if additional badges will be available. Each additional badge is \$1,000.

Sponsorship Packages

The following opportunities are designed specifically for the **2023 FBINAA National Annual Training Conference** and are available to the following groups:

- **FBINAA National Alliance Partner** - upgrade opportunity at Conference
- **Groups** wishing to attend and sponsor the Conference only
- **Exhibitors** wishing to upgrade with a sponsorship

Package	Price	Benefits & Inclusions
Conference Sponsor <i>Badges Only</i> <i>(no display space)</i>	\$2,500	<ul style="list-style-type: none"> • Conference Badge - 1 • Attendee Opt-in Contact List - pre/post conference lists • Logo on screen in general session theater (shared display)
Conference Premium Sponsor <i>Badges Only</i> <i>(no display space)</i>	\$5,000	<ul style="list-style-type: none"> • Conference Badges - 2 • Attendee Opt-in Contact List - pre/post conference lists • Sponsor Ad Banner - color banner displayed in the foyer throughout the Conference (CPCA prints; sponsor provides artwork messaging) • Collateral in Delegate Bag • Logo on screen in general session theater (shared display)

Friday Night Hospitality Sponsor <i>(shared)</i> <i>This is a special first night gathering of attendees to reunite, network and enjoy an adult beverage.</i>	\$5,000	<ul style="list-style-type: none"> • Conference Badge - 1 • Attendee Opt-in Contact List - pre/post conference lists • Sponsor Promotion Eblast - the Conference will distribute a special email promotion inviting all attendees to visit with sponsor(s) and receive a drink ticket • Drink Tickets - 75 drink tickets to host and distribute to attendees • Logo on screen in general session theater (shared display)
Product & Services Solutions Session <i>(exclusive)</i>	\$10,000	<p><i>This opportunity provides sponsor with a timeslot and meeting space in which to host a presentation. The sponsor creates the content and the Conference schedules and promotes the session. The presentation room accommodates up to 150 attendees and includes basic audio-visual services.</i></p> <ul style="list-style-type: none"> • Conference Badges - 2 • Attendee Opt-in Contact List - pre/post conference lists • Sponsor Ad Banner - color banner displayed in the foyer throughout the Conference (CPCA prints; sponsor provides artwork messaging) • Collateral in Delegate bag • Logo on screen in general session theater (shared display)
Conference App Sponsor <i>(exclusive)</i>	\$7,500	<ul style="list-style-type: none"> • Conference Badges - 2 • Sponsor logo branding on official Conference app • Attendee Opt-in Contact List - pre/post conference lists • Sponsor Ad Banner - color banner displayed in the foyer throughout the Conference (CPCA prints; sponsor provides artwork messaging) • Collateral in Delegate Bag • Logo on screen in general session theater (shared display)
Badge Lanyard Sponsor <i>(exclusive)</i>	\$7,500	<ul style="list-style-type: none"> • Conference Badges - 2 • Sponsor logo branding on official attendee badge lanyard provided to attendees • Attendee Opt-in Contact List - pre/post conference lists • Sponsor Ad Banner - color banner displayed in the foyer throughout the Conference (CPCA prints; sponsor provides artwork messaging) • Collateral in Delegate Bag • Logo on screen in general session theater (shared display)
Registration Bag Sponsor <i>(exclusive or shared)</i>	\$10,000 <i>exclusive</i> \$5,000 <i>shared (requires at least 2 sponsors)</i>	<ul style="list-style-type: none"> • Conference Badges - 2 (exclusive sponsor) or 1 (shared sponsor) • Sponsor logo branding on official attendee bag provided at registration (Conference selects and acquires bag) • Attendee Opt-in Contact List - pre/post conference lists • Sponsor Ad Banner - color banner displayed in the foyer throughout the Conference (CPCA prints; sponsor provides artwork messaging) • Collateral in Delegate Bag • Logo on screen in general session theater (shared display)
Coffee Sponsor <i>(one morning during general sessions/exhibition)</i>	\$5,000	<ul style="list-style-type: none"> • Conference Badge - 1 • Network with attendees at the coffee station strategically located in the foyer between the general session and exhibition hall (heavy traffic area - 3 hours) • Attendee Opt-in Contact List - pre/post conference lists • Sponsor Ad Banner - color banner displayed in the foyer throughout the Conference (CPCA prints; sponsor provides artwork messaging) • Logo on screen in general session theater (shared display)
<p align="center"> John J. DeVoe, FBINA Session #252 Director of Strategic Partnerships JDeVoe@FBINAA.org </p>		