



# SPEAKERS BUREAU



## Presentation Information

Presentation Category	Executive Leadership
Presentation Title	Be the CCO: Creating the Right Culture
Presentation Length	180 – 240 Minutes
Presentation Objective	Learning the what, why, and how of creating positive organizational culture
Presentation Description	The presentation will define organizational culture and discuss its importance to behavior and results using the Leadership Circle. Leadership is responsible for developing an organization's culture. The organization's culture should be such that it produces the behavior that lead you to the results you want. It uses the Accountability Triangle from Accountability: Prerequisites Required as a road map of the components leaders can use to develop a positive and productive organizational culture. Finally, the presentation will take the audience through several keys to leading an organization and creating the right culture by setting the right tone and leading by example. As its foundation, the presentation relies on the information gathered from innumerable books, trainings and experiences.
Speaker Name & Session	Scott Bieber, NA Session 200
Speaker Phone Number	509-520-1083; 509-527-3757
Speaker Email	<a href="mailto:sbieber@wallawallawa.gov">sbieber@wallawallawa.gov</a>
Speaker's Biography	Scott Bieber is currently the Chief of Police for the City of Walla Walla, WA where he has served in that capacity since March of 2012. Prior to joining the Walla Walla Police Department, Chief

Bieber worked for the Vancouver Police Department (WA) for 27 years, beginning his career in law enforcement in April of 1985. During his time with the Vancouver Police Department, Scott served under 10 different Police Chiefs and experienced several iterations of organizational culture, some good and some not so good. He rose through the ranks in the Vancouver Police Department working in almost every position and specialty area of the department, including a two-year stint as the Professional Standards Lieutenant. When he was offered the Chief's Position in Walla Walla, Scott was the Commander with the Vancouver Police Department, having commanded all five of the divisions at Vancouver during his tenure.

Chief Bieber has a BA in Communications from Portland State University, which he used to teach 7<sup>th</sup> grade English for two years prior to starting his career in law enforcement. While a Sergeant at Vancouver, Scott went to night school to complete a MA in Public Administration. He is a graduate of the 200<sup>th</sup> session of the FBI National Academy. He has also attended the Director's Leadership Institute at the London Business School as part of his 15 years as a Credit Union Board of Directors member.

Scott has been married to his "keeper" wife for over 23 years (like many in law enforcement, he did have a "starter" wife for a short time). Together, he and his wife, Melissa, have four adult children and 10 exceptional grandchildren. His cheerio in life is playing golf. He'll be happy to explain what a "cheerio" is when he presents to your organization.