



SPEAKERS BUREAU



Presentation Information

Presentation Category	Executive Leadership
Presentation Title	Thinking Like a Flyfisher: The Art of the Drag-Free Drift
Presentation Length	1 Hour
Presentation Objective	Attendees will learn to look at many of the situations that confront them (both professionally and personally) from a different perspective. A heavy emphasis is placed upon the importance having a "forward-looking orientation," and in making the anticipatory adjustments necessary to optimize one's chances for success.
Presentation Description	<p>Drawing heavily from the lessons in his book, "An Alaska Flyfisher's Odyssey: Seeking a Life of Drag-Free Drift in the Land of the Midnight Sun," Daniel artfully utilizes the fly fisherman's pursuit of a drag-free drift as an apt metaphor for achieving a more harmonious existence in life.</p> <p>Rather than merely "going with the flow," Daniel discusses the importance of "mending one's line" (i.e., making continuous, conscious modifications to one's behaviors and actions) as a crucial component in establishing one's optimal path towards success. Whether one has any personal experience in fly fishing quickly becomes irrelevant, as the lessons related in this presentation are instantly relatable, appealing to a broad-based audience.</p>
Speaker Name & Session	Daniel Hoffman, NA Session 225
Speaker Phone Number	(907) 854-8674
Speaker Email	dph329@gmail.com
Speaker's Biography	Daniel Hoffman has a singular mission: To embrace the crucial topics of leadership, team building, safety, and risk management, addressing them within a unique framework that will engage and entertain audiences across a wide range of

disciplines. As a longtime Alaskan and avid fly fisherman, Daniel is the author of “An Alaska Flyfisher’s Odyssey: Seeking a Life of Drag-Free Drift in the Land of the Midnight Sun.”

Reflecting his book’s primary themes, Daniel frames his keynote presentations within this same perspective, utilizing the powerful lessons learned from a lifetime of fly fishing to 2 illustrate strategies for growth and success in business, relationships, and life. Daniel custom-tailors his delivery for a wide variety of audiences, having addressed Alaska’s largest telecommunications providers, construction companies, public safety departments, and service organizations.

While his early work as a fly-fishing guide in the remote lodges of Bristol Bay was certainly instrumental in shaping his outlook, his twenty-year career as a peace officer and municipal police chief, followed by eleven years in industrial safety and risk management, have provided the real-world depth of experience necessary to connect with the most discerning audiences. Daniel continues to live with his wife in Fairbanks, Alaska, and if he’s not speaking at a conference, he’s likely out fishing...

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